Greg Owen  
co-founder 
iwantPrEPnow  

@gregOwen (the “0” is a zero)  
@iwantPrEPnow
iwantPrEPnow

All info you need on PrEP.
What to do:
• before starting
• while taking
• when stopping
Signpost: genuine generic PrEP
Cost: £60 for 3 months/pots

Who am I?

Good question...
Co-founder

Author of Greg Owen Blog
The UK’s leading PrEP activist

British LGBT Awards 2017 Top 10 nominee: outstanding contribution to LGBT+ life
One of the world’s most eligible gay bachelors according to Attitude Magazine

Winner Life Ball: Life Plus Award for outstanding contribution to HIV prevention
“That PrEP guy in BuzzFeed” to 1.5 million people!

“THE PEOPLE vs THE NHS GUY”
But in reality

YIKES!
YIKES!

“a disruptive approach to health promotion”

• How my work began
• The effects
• The challenges
• The broader implications
• Learnings and translations
“The necessity and power of collaborative activism”
FDA NEWS RELEASE

For Immediate Release: July 18, 2012
Media Inquiries, Emily Apfel, 301-796-4986, emily.apfel@fda.hhs.gov
Consumer Inquiries: 888-INFO-FDA

FDA approves first drug for reducing the risk of sexually acquired HIV infection

Today, the U.S. Food and Drug Administration approved Truvada (emtricitabine and tenofovir disoproxil fumarate), the first drug to be used as part of a comprehensive HIV prevention strategy that includes other prevention methods and strategies to educate, test, and treat HIV-infected individuals.

Truvada is approved for use in combination with safer sex practices to reduce the risk of sexually-acquired HIV infection in adults at high risk. The FDA previously approved Truvada to be used in combination with other antiretroviral agents for the treatment of HIV-infected individuals.

As part of a comprehensive HIV prevention strategy that includes other prevention methods and strategies to educate, test, and treat HIV-infected individuals, Truvada is approved for use in combination with safer sex practices to reduce the risk of sexually-acquired HIV infection in adults at high risk.

Truvada is not approved for use in children under the age of 18, and it is not approved for use as a postexposure prophylaxis (PEP) after exposure to HIV in adults or children. It is also not approved for use in select populations, including those with certain pre-existing conditions, such as hepatitis B or C.

Truvada is not a substitute for regular medical care. Patients should consult with their healthcare provider to determine the appropriate use of Truvada.

WHAT IS PrEP

PrEP (pre-exposure prophylaxis) is a daily pill that helps prevent HIV infection in people who are at high risk of acquiring the virus.

PrEP is most effective when taken daily, but it can also be effective if taken consistently. It is not a substitute for regular medical care. Patients should consult with their healthcare provider to determine the appropriate use of PrEP.
PrEP IS A PILL THAT STOPS YOU GETTING HIV

PrEP IS EXTREMELY EFFECTIVE AT PREVENTING HIV WHEN TAKEN AS DIRECTED
ONCE THE DRUG REACHES PROTECTIVE LEVELS IT STOPS HIV FROM STAYING IN YOUR BODY

PrEP IS FOR PEOPLE WHO:
- DON'T HAVE HIV &
- MAY BE VULNERABLE TO HIV
How to take PrEP?

There are 4 ways to take PrEP listed on iwantPrEPnow

- Daily

- EBD (event based dosing) or ‘on demand’

- 4 pills per week (Ts and Ss)

- Holiday PrEP
WHY THIS PILL CAN CHANGE YOUR LIFE.

16/05/2019

Greg Owen
15 August 2015 at 26:03 - London

OK peeps - I've decided Prep it is...

Like Comment Share

Mark Whiting and 11 others

James Horne
What?

15 August 2015 - Like - Reply

Greg Owen
You should educate yourself on this James...

15 August 2015 - Like - Reply

Greg Owen
I'll forward some links

15 August 2015 - Like - Reply

James Horne
Greg Owen wanna have a quick drink in Clapham?

15 August 2015 - Like - Reply

Greg Owen

Here's What We Actually Know About The Pill That Prevents HIV

15 August 2015 - Like - Reply

Write a reply...

James Horne
Fancy a quick drink at clapham Greg Owen

15 August 2015 - Like - Reply

Tony Williams
As in your championing it?

15 August 2015 - Like - Reply

Greg Owen
We gonna start taking it

15 August 2015 - Like - Reply

What's a comment?
Whoops...

Greg Owen
13 August 2015 at 22:24

I AM HIV+. So that was easier than I thought. I made a very personal and public announcement at LETS TALK ABOUT GAY SEX AND DRUGS tonight. Yesterday afternoon at about 1pm I had a HIV test that came back as POSITIVE. Full details on that in the form of an article on its way tomorrow. The text that I spoke tonight will be available online tomorrow too. Aren't you all lucky! I'm spoiling you with TWO articles in one day! I'm so kind. And a huge thank you to 56 Dean Street for looking after me yesterday and who collaborate with the fabulous (and great hug giver) Pat Cash. As always lovely to see David Stuart who was super sweet tonight too. For the record, I'm cool. I'm good mentally, emotionally and physically. And in surprisingly good form too. Xx
OMG
You are so brave. X
PrEP sounds amazing!
Where do I get PrEP?

PrEP
We went to see a friend who works in the National Health Service (NHS)

- Small cohort of gay men who were buying PrEP online (dating back 18 months)
- Screened for STIs and HIV every 3 months
- Online sources (suppliers) were recorded
- Routinely had additional therapeutic drug monitoring (TDM)
- TDM: measures levels of active drug in a user’s blood
- Proving drug was genuine
- Suppliers were “reasonably” reliable and trustworthy
Overview
Conception: 12th August 2015
Initiation: 1st September 2015
Launch: 19th October 2015

Total set up costs:
Less than £150
Estimated numbers of people self-sourcing PrEP (UK wide)

*until Dynamix International launched (January 2017) and we conducted user surveys (2017 + 2018) we had no real way of knowing

2016: 3,000 - 5,000

2017: 8,000 – 10,000

2018: 10,000 – 15,000(+)

PrEP Access

• NHS PrEP

• Internet PrEP (self-sourcing)

• Private prescription (56 Dean Street’s PrEP Shop)

• Mags Portman PrEP Access Fund (THT)
NHS PrEP

• Scotland: NHS access through specialist services (un-capped)

• Wales: PrEPared Wales pilot (un-capped)

• Northern Ireland: HSCNI pilot (un-capped)

• England: PrEP Impact Trial (capped 13k)

England PrEP Impact Trial

• 13,000 people in England; 16 + over; England address
• Soon to double outside London and increase by 60% across London.
• Sexual health clinics (150)
• From October 2017 – for up to 3 years
• Using generic Mylan Ricovir-EM (not Gilead’s Truvada)
• Implementation trial – NOT an efficacy trial
• Everyone gets real PrEP – not placebo
Eligibility 1 + 2

- MSM (including trans men) and trans women who have sex with men
- HIV negative (test in past 12 months)
- SWC in previous 3 months
- Expectation of SWC in next 3 months

- HIV negative partner of HIV positive person when positive partner is not virally suppressed

Eligibility 3

- Doesn’t fit into 1 + 2 but clinically assessed to be at similar HIV risk
- People travelling to HIV incidence countries (including people visiting ‘home’)
- People having SWC with people from groups with high HIV incidence
- Sex workers having SWC with people from groups with high HIV incidence
A timeline of PrEP

**November 2012**
- PROUD starts enrolment

**October 2014**
- PROUD closes deferred arm and offers PrEP to all participants

**October 2015**
- PROUD releases findings
- iwantPrEPnow and PrEPster launch

**November 2015**
- Dr Mags Portman presented IWPN/PrEPster at BHIVA 12 November 2015
A timeline of PrEP

November 2015
• Prof Sheena McCormack briefed and encouraged. Requested us to advocate equally for both daily and on-demand
• Doctor Mags Portman asks “What can I do to help?” We needed visibility and credibility
• Secret PrEP support clinics set up and iwantPrEPnow “virtual clinic”

December 2015
• Mags writes to the General Medical Council (GMC) for clarification

January 2016
56 Dean Street run free TDM on internet PrEP
Fears about counterfeit TDF/FTC have not been borne out

A timeline of PrEP

March 2016
NHSE statement
• We’re not responsible for preventative medicine. Local authorities must foot the bill.
• Propose investing 2 million in setting up test sites over 2 years aimed to reach 500 in total.

Combined response #United4PrEP:
• It’s been shown to be cost effective.
• Many other countries provide it without legal challenges.
• While decisions are being delayed avoidable HIV infections are occurring.

A timeline of PrEP

February 2016
• GMC clarification arrives!

Raising the possibility of obtaining medicines for PrEP online as part of the wider discussion of HIV prevention options for patients with high-risk behaviours would appear to be consistent with our guidance on consent and decision-making. At paragraph 9 we say that doctors should give patients the information they want and need about options for treating and managing their condition, the potential benefits, burdens and risks for each option, and any treatments that they think has greater potential benefit for the patient than they or their organisation can offer. The same principles would apply to discussions about disease prevention and risk management.

As regards directing patients to specific websites, much will depend on the how sure you can be that the medicines obtained from a particular source will be safe and effective. I note that you have experience gained from monitoring patients who have independently acquired medicines for PrEP online, but we cannot say whether this information provides sufficient assurance – this is a matter for your professional judgment.
A timeline of PrEP

**August 2016**
- Judicial review outcome: NHSE can lawfully fund PrEP.
- NHSE decide to appeal decision and launch a 45 day public consultation.

**November 2016**

**December 2016**

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**December 2016**
- 56 Dean Street tweet their 40% drop in diagnoses
- Four other London clinics report drops of 30-50%
HIV diagnoses, AIDS diagnoses & deaths
UK 1981 - 2017

What does this mean?

Public Health England figures (released November 2018)

Since 2015 (ie 2016 + 2017)

• 28% total drop in HIV diagnoses (England)
• 31% drop in men who have sex with men (MSM/England)
• 44% drop in men who have sex with men in London
56 Dean Street 5 November 2017
“HIV diagnoses have now dropped by 80% at Dean Street. Same number of tests (orange line)”
We’ve PROVED combination prevention works

So what’s next?

• Highly targeted campaigning and normalising PrEP in key groups beyond MSM

• Changing the narrative of risk – from risky people to risky periods

• Challenging our peers and colleagues

• Always lock in the U equals U #CantPassItOn message when discussing PrEP
PrEP Chats

PrEP Chats: Sex and Love Life
Men of colour talk about PrEP

PrEP Chats: Intimacy and Expectations
Men of colour talk about PrEP

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@iwantPrEPnow

Check out our new film #TransPeopleTakingPrEP! The film was made by @mygenderation and supported by @iwantPrEPnow and @TeamPrepster. @UglaStefania and @theFoxFisher met up with Sami and Dani to find out about their experiences using #PrEP LINK: youtube.com/watch?v=J-sceH...
10 new African PrEP Champions. Ready to educate and agitate!

#PrEP #teamprepster #hiv
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